



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Davis Group
4201 Bee Cave Rd
Ste C-101
Austin, TX 78746

Contract # 1391410

Schedule Dates 10/12/12-10/17/12
Advertiser Abruzzo For Democratic State Senate (74573)
Agency Davis Group (3567)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ABRUZZO FOR SENATE (479533)
Salesperson TeleRep/DAL, Dallas (2988)
Sales Office TeleRep Dallas
Buyer Name HULSEN,MEENAH
Phone/Fax /
CPE 1346
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ABRUZZO FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** STATE SENATE

Date Entered 10/10/12
Last Modified 10/16/12
Entered By Nancy Brutus
CO-OP No
Headline # 06351457
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,096.00
Net Total \$17,544.00
Sales Tax

West Palm Beach (WPEC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 21 | \$20,640.00 |
| Grand Total: | 21 | \$20,640.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------------|---------------------------------|----------|
| 1.0 | Normal Line / SPOT (1) | 10/12/12-10/12/12 | 2 | :30 | 7A- 9A (EST) | | | | | | 1 | | | 1 | \$340.00 | \$340.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 2.0 | Normal Line / SPOT (2) | 10/12/12-10/12/12 | 2 | :30 | 7A- 9A (EST) | | | | | | 1 | | | 1 | \$340.00 | \$340.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 3.0 | Normal Line / SPOT (3) | 10/15/12-10/15/12 | 2 | :30 | 7A- 9A (EST) | | 1 | | | | | | | 1 | \$340.00 | \$340.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 4.0 | Normal Line / SPOT (4) | 10/14/12-10/14/12 | 2 | :30 | 8A- 9A (EST) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 5.0 | Normal Line / SPOT (5) | 10/12/12-10/12/12 | 2 | :30 | 11A- 12P (EST) | | | | | | 1 | | | | \$625.00 | | West Palm Beach (WPEC) | | 10/10/12 |
| 5.0.1 | Closed Preempt (5) | 10/12/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Pre-empt/Exception - per Lillie | |
| 6.0 | Normal Line / SPOT (6) | 10/12/12-10/12/12 | 2 | :30 | 11A- 12P (EST) | | | | | | 1 | | | | \$625.00 | | West Palm Beach (WPEC) | | 10/10/12 |
| 6.0.1 | Closed Preempt (6) | 10/12/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Pre-empt/Exception - per Lillie | |
| 7.0 | Normal Line / SPOT (7) | 10/15/12-10/15/12 | 2 | :30 | 11A- 12P (EST) | | 1 | | | | | | | 1 | \$625.00 | \$625.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 8.0 | Normal Line / SPOT (8) | 10/12/12-10/12/12 | 2 | :30 | 4P- 5P (EST) | | | | | | 1 | | | 1 | \$525.00 | \$525.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 9.0 | Normal Line / SPOT (9) | 10/12/12-10/12/12 | 2 | :30 | 4P- 5P (EST) | | | | | | 1 | | | 1 | \$525.00 | \$525.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 10.0 | Normal Line / SPOT (10) | 10/15/12-10/15/12 | 2 | :30 | 4P- 5P (EST) | | 1 | | | | | | | 1 | \$525.00 | \$525.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 11.0 | Normal Line / SPOT (11) | 10/12/12-10/12/12 | 2 | :30 | 6P- 6:30P (EST) | | | | | | 1 | | | 1 | \$900.00 | \$900.00 | West Palm Beach (WPEC) | | 10/10/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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| 12.0 | Normal Line / SPOT (12) | 10/12/12-10/12/12 | 2 | :30 | 6P- 6:30P (EST) | | | | | | 1 | | | 1 | \$900.00 | \$900.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 13.0 | Normal Line / SPOT (13) | 10/15/12-10/15/12 | 2 | :30 | 6P- 6:30P (EST) | | 1 | | | | | | | 1 | \$900.00 | \$900.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 14.0 | Normal Line / SPOT (14) | 10/12/12-10/12/12 | 2 | :30 | 11P- 11:35P (EST) | | | | | | 1 | | | 1 | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 15.0 | Normal Line / SPOT (15) | 10/12/12-10/12/12 | 2 | :30 | 11P- 11:35P (EST) | | | | | | 1 | | | 1 | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 16.0 | Normal Line / SPOT (16) | 10/15/12-10/15/12 | 2 | :30 | 11P- 11:35P (EST) | | 1 | | | | | | | 1 | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 17.0 | Normal Line / SPOT (17) | 10/12/12-10/12/12 | 2 | :30 | 11:35P- 12:35A (EST) | | | | | | 1 | | | 1 | \$340.00 | \$340.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 18.0 | Normal Line / SPOT (18) | 10/12/12-10/12/12 | 2 | :30 | 11:35P- 12:35A (EST) | | | | | | 1 | | | 1 | \$340.00 | \$340.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 19.0 | Normal Line / SPOT (19) | 10/15/12-10/15/12 | 2 | :30 | 11:35P- 12:35A (EST) | | 1 | | | | | | | 1 | \$340.00 | \$340.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 20.0 | Normal Line / Prime (20) | 10/15/12-10/15/12 | 2 | :30 | 10P- CBS-Hawaii Five-O (Monday) | | 1 | | | | | | | 1 | \$3,000.00 | \$3,000.00 | West Palm Beach (WPEC) | | 10/10/12 |
| 21.0 | Normal Line / Prime (21) | 10/12/12-10/12/12 | 2 | :30 | 10P- CBS-Blue Bloods (Friday) | | | | | | 1 | | | | \$3,000.00 | | West Palm Beach (WPEC) | | 10/10/12 |
| 21.0.1 | Closed Preempt (21) | 10/12/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Sold Out/Exception - per Lillie | |
| 22.0 | Normal Line / Prime (22) | 10/14/12-10/14/12 | 2 | :30 | 9:30P- CBS-The Good Wife (Sunday) | | | | | | | | 1 | 1 | \$3,000.00 | \$3,000.00 | West Palm Beach (WPEC) | | 10/10/12 |

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| 23.0 | Normal Line / Prime (24) | 10/17/12-10/17/12 | 4 | :30 | 8P- CBS-Survivor (Wednesday) | | | | 1 | | | | | 1 | \$1,250.00 | \$1,250.00 | West Palm Beach (WPEC) | | 10/15/12 |
| 24.0 | Normal Line / Prime (23) | 10/16/12-10/16/12 | 4 | :30 | 8P- CBS-NCIS: Los Angeles (Tuesday) | | | 1 | | | | | | 1 | \$3,000.00 | \$3,000.00 | West Palm Beach (WPEC) | | 10/16/12 |
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